

8 CONTECSI

Wednesday 1st June | **Wednesday, June 1**

Registration | Registration

Welcome Coffee | Coffee Welcome

09h00 - 10h00

Opening Ceremony | Opening Ceremony

Rector | Rector of USP, Professor. Dr. **Grandino Wheels**

10h00-10h45

FEA Dean | FEA Director, Prof. Dr. **Reinaldo Guerreiro**

Chair | CONTECSI Coordinator, Prof.. Dr. **Edson Luiz Riccio**

Keynote Speaker: Culture, Media & Deception

Prof. Dr. **Joey George**, USA President - AIS - Association for Information Systems - Florida State University. USA

10h45-12h15

Chair | Chair: Prof. Dr. Edson Luiz Riccio - Chair CONTECSI - TECSI FEA USP

Luncheon | Luncheon - FEA 1 1st Floor - 1. Floor

12h15-13h45

Parallel sessions, research forums | Concurrent Sessions, Forum Search

13H00-15H30

SESSION 1A - AIS Accounting and Financial Information - ROOM | ROOM 1

Chair | Moderator: Theodore Augustine Peters Son

SESSION 1B - EDU IT Education and Society - ROOM | ROOM 2

Chair | Chair: Oscar Dalfovo

SESSION 1C - ESD Software Engineering and Development - ROOM | ROOM 3

Chair | Chair: Ricardo Lopes Cardoso

SESSION 1B - KMG Knowledge Management - ROOM | ROOM 4

Chair | Chair: Marina Keiko Nakayama

SESSION 1D - ISM Information System Management - ROOM | ROOM 5

Chair | Chair: Aldemar de Araújo Santos

SESSION 1B - ITM Information Technology Management - ROOM | ROOM 6

Chair | Chair: Joshua Onome Imoniana

SESSION 1G - ITM II Information Technology Management - ROOM | ROOM 7

Chair | Chair: Kechi Hirama

SESSION 1H - Communication Research COMM I - ROOM | ROOM 8

Chair | Chair: Terezinha Zubek Valente Nelma

Parallel sessions, research forums | Concurrent Sessions, Forum Search

SESSION 2A 2A - KMG Knowledge Management - ROOM | ROOM 1

Chair | Chair: Miranda Nonato Assis de

SESSION 2B - PPM Public Policy Management and IT / IS - ROOM | ROOM 2

Chair | Chair: Antonio Artur de Souza

SESSION 2C - EDU / ITM / RF It Education and Society / inf. Management-Tech Research Forum
- ROOM | ROOM 3

16h00-18h00

Chair | Chair: Daniel Carvalho Estima

SESSION 2D - Communication Research COMM II - ROOM | ROOM 4

Chair | Chair: Terezinha Zubek Valente Nelma

Congregation Hall | Hall of Congregation

International Speaker Prof. Dr. Danilo Piaggese - Fondazione Rosselli Americas
**E-Governance - A good practice of e-Governance: The Knowledge Economy approach for
the social inclusion of People with Disabilities**

17h00-18h00

Congregation Hall | Hall of Congregation

18h00-19h00

Book Release - Book Launch

"Global Strategy and Practice of E-Governance: examples from around the world, IGI publisher"
 Edited by Danilo Piaggese, Kristian Sund and Walter Castelnovo, Contributions of Edson Luiz Riccio
 and Valmor Slomski, USP and Gilmar Ribeiro de Mello, Univ. State of Parana. Foreword of Enrique
 V. Iglesias - Former President of the Inter-American Development Bank (IADB) and the Ibero-
 American Secretary General (SEGIB), afterword of Geraldo Alkmin.
 Governor of the State of Sao Paulo
 Guest of honor: Dr. Rizzo Battistella Linamara, Secretary of State of the Rights of Persons with
 Disabilities, the State of São Paulo

Thursday 2nd June | **Thursday June 2**

**The 22th World Continuous Auditing and Reporting Systems Smposium will be held in Brazil on
 June 2, 2011. The Symposium will take place along with the 8th CONTECSI.**

09h00-10h15 **Overview of Information Technology in Korea: ITS Contribution to Economic Growth.** Prof.
JaeJon Dr. Kim, Chonnam National University Korea
 Coffee Break

10h15-10h30

10:30 to 11:00 OPENING 22. WCAS
 Event Coordinators

AUDIT AND CONTINUOUS MONITORING IN NORTH AMERICAN MARKET
11.00 12.00 **Speaker:** William R. Titera Partner - Earnst & Young Professional Practice - Auditing - Assurance
 Services - USA
Discussant: **Dr. Miklos Vasarhelyi**, Director - Rutgers Accounting Research Center & Continuous
 Auditing & Reporting Lab, Rutgers Business School
Dr. Michael Alles, Department of Accounting & Information Systems,
 Rutgers Business School
Moderator: **Dr. Fernando Tostes** - Professor, School of Administration and Finance, UERJ - State
 University of Rio de Janeiro

TRENDS OF THE AUDIT AND CONTINUOUS MONITORING
Speaker: **Dr. Michael Alles**, Department of Accounting & Information Systems, Rutgers Business
 School
Discussant: **Dr. Miklos Vasarhelyi**, Director - Rutgers Accounting Research Center & Continuous
 Auditing & Reporting Lab, Rutgers Business School
William R. Titera Partner, Earnst & Young Professional Practice - Auditing - Assurance Services -
 USA
Moderator: **Dr. Fernando Tostes** - Professor, School of Administration and Finance, UERJ - State
 University of Rio de Janeiro
Luncheon | Luncheon

12h15-13h45
13:45 to 14:25

**HOW THE PERFORMANCE OF INTEGRATED COMPLIANCE AND INTERNAL AUDIT MAY
 BECOME THE STRATEGIC CORPORATE GOVERNANCE**
Speaker: **Gustavo Amaral de Lucena** - Founding Director of the CCAI - Office of Compliance and
 Corporate Integrity and Director of PWC
Discussant: **Cristiano Silva Borges** - Director of ISACA

14.25 to 15.05

Moderator: **Msc. Washington Lopes da Silva** - Manager IT Audit Redecard
CHALLENGES IN THE IMPLEMENTATION OF SPED - Bookkeeping System DIGITAL
Speaker: **Luciano Silva** - Director of Solutions Probe Procwork
Discussant: **Msc. Washington Lopes da Silva** - Manager IT Audit Redecard
Moderator: **Dr. Jorge Rady de Almeida Jr.** - Professor at the Polytechnic University of São Paulo

15:05 to 15:45

ONGOING AUDIT IN RISK MANAGEMENT INTEGRATED
Speaker: **Elder Aquino** - Director KPMG
Discussant: **Nilton Sigolo** - Partner, Audit & Associados

15:45 16:00 COFFEE
XBRL - IMPLEMENTATION IN BRAZIL
Moderator: Dr. Miklos Vasarhelyi, Director - Rutgers Accounting Research Center & Continuous Auditing & Reporting Lab, Rutgers Business School
Speaker: Dr. Edson Luiz Riccio, FEA USP
Speaker: Dr. Paulo Caetano da Silva, Central Bank and a member of the XBRL International Certification Board
Speaker: Maria Betania Gonçalves Xavier, Coordinator General of Systems and IT at the National Treasury Secretariat

17.00 17.30
IMPLEMENTATION OF CONTINUOUS AUDIT - BANCO ITAU
Speaker: Antonio Rogerio Loyola - Manager of Continuous Audit of Banco Itau
Discussant: Dr. Miklos Vasarhelyi, Director - Rutgers Accounting Research Center & Continuous Auditing & Reporting Lab, Rutgers Business School
Moderator: Dr. Napoleon Galegale - CEO Galegale & Associates

17.30 18.15
PANEL DISCUSSIONS - MODELS OF CONTINUOUS MONITORING AND AUDIT
Discussant: Dr. Miklos Vasarhelyi, Director - Rutgers Accounting Research Center & Continuous Auditing & Reporting Lab, Rutgers Business School
Msc. Washington Lopes da Silva - Audit Manager IT Redecard
Cristiano Silva Borges - Director of ISACA
Luiz Ribeiro - Director of Supply Tech - Representative of ACL in Brazil
Moderator: Dr. Napoleon Galegale - CEO Galegale & Associates

18.15 18.30
Closing ceremony
Event Coordinators

PARALLEL SESSIONS, RESEARCH FORUM | PARALLEL SESSIONS, RESEARCH FORUM
ROOM OF THE CONGREGATION | Congregation HALL
PUBLISHING YOUR RESEARCH PAPER
Prof. Dr. Joey George, Florida State University, USA
Prof. Dr. Blanca Bravo, Universidad de Leon, Spain

Parallel Sessions, Research Forum | Concurrent Sessions, Forum Research

13h15-15h45

SESSION 3A - AUD System Auditing and IT Governance - ROOM | ROOM 1
Chair | Moderator: Marco Antonio Silva
SESSION 3B - ERP ESD Engineering and Software Development - ROOM | ROOM 2
Chair | Chair: José Alfredo F. Costa
SESSION 3C - KMG Knowledge management - ROOM | ROOM 3
Chair | Chair: adicinais Aparecida de Oliveira
SESSION 3D - ISM Information System Management - ROOM | ROOM 4
Chair | Chair: Sergio Gozzi
SESSION 3E - Information Technology Management ITM - ROOM | ROOM 5
Chair | Chair: Carlos Adilson Yoshikuni
SESSION 3F - Internet INT - ROOM | ROOM 6
Chair | Chair: Pedro Tadeu Berta
SESSION 3G - INV IT and IS Innovation - ROOM | ROOM 7
Chair | Chair: Cesar Akira Yokomizo
SESSION 3H - IT and IS Security ESA - ROOM | ROOM 8
Chair | Chair: Marcos Adriano Dantas da Silva
SESSION 3I - I Doct Doctoral Consortium - Congregation HALL
Chair | Chair: George Leal Jamil

16h0-18h00

Parallel sessions, research forums | Concurrent Sessions, Forum Search

SESSION 4A - AUD / XBRL System Auditing and IT Governance / XBRL - ROOM | ROOM 1
Chair | Chair: Regivaldo Costa Gomes
SESSION 4B - ISM Information System Management - ROOM | ROOM 2
Chair | Chair: Rogério Mendes
SESSION 4C - ICT Information and Communication Technology - ROOM | ROOM 3
Chair | Chair: Takeshy Tachizawa

SESSION 4D - AIS / RF Accounting and Financial Information System - ROOM | ROOM 4
Chair | Chair: Marcio Antonio Fedichina
SESSION 4E - ISM / RF Management Information System - ROOM | ROOM 5
Chair | Chair: Adolfo Alberto Vanti
SESSION 4F - ICT ICT / INV / RF Comm and Info Tech / IT and IS Innovation - ROOM | ROOM 6 **Chair** |
Chair: Cristina Dai Pra Martens
SESSION 4G - INV IT and IS Innovation - ROOM | ROOM 7
Chair | Chair: Marco Alessandro Rosini
SESSION 4H - ITM / RF Information Technology Management - ROOM | ROOM 8
Chair | Chair: Jussara Matos Pimenta
SESSION 4I - Doct Doctoral Consortium II - Congregation HALL
Chair | Chair: George Leal Jamil

19h00-22h30

Official Dinner - Conference Dinner - San Francisco Golf Club
Bus departure from 18.30 USP / USP Departure by bus 18:30

Friday 3rd June | **Friday June 3**

09h00-10h30

International Speaker : Information Science: DOC and / or ICT?
Chair: Prof. Dr. **Armando Malheiro** , Univ. Porto, Portugal
Speaker: Prof. Dr **Blanca Rodriguez Bravo** - Universidad de León, Spain

10h30-10h45

Coffee break

Speakers:

10h45-12h00

Prof. Dr. **Luc Quoniam**, Paragraphe, Universite Paris 8, France,
Panel: Re-visiting the competitive intelligence cycle with the 2.0 concept
Prof. Dr. **Christophe Benavent**, Universite Paris Ouest Nanterre, France,
Panel: customer intimacy and Its determinants: empirical results from the survey study multi
Chair Professor. Dr. **Armando Malheiro**, Univ. Porto, Portugal

11h30-12h45

Parallel sessions, research forums | Concurrent Sessions, Forum Search

SESSION 5A - AIS Accounting and Financial Information System - ROOM | ROOM 1
Chair | Moderator: Miranda Nonato Assis de
SESSION 5B - AUD / RF System Auditing and IT Governance - ROOM | ROOM 2
Chair | Moderator: Jose Manuel Cardenas Medina
SESSION 5C - EDU / RF IT Education and Society - ROOM | ROOM 3
Chair | Moderator: Jorge Ribeiro de Toledo Filho
SESSION 5D - KMG Knowledge Management - ROOM | ROOM 4
Chair | Moderator: Vilma Geni Slomski
SESSION 5E - PPM Public Policy Management and IT / IS - ROOM | ROOM 5
Chair | Moderator: Joseph Gilson Teixeira de Almeida Filho
SESSION 5F - ISM Information System Management - ROOM | ROOM 6
Chair | Moderator: Elvis Fusco
SESSION 5G - Information Technology Management ITM - ROOM | ROOM 7
Chair | Moderator: Gilberto Perez

12h45-13h45

Luncheon | Luncheon

13h45-15h45

Parallel sessions, research forums | Concurrent Sessions, Forum Search

SESSION 6A - AIS Accounting and Financial Information System - ROOM | ROOM 1

Chair | Moderator: Antonio Teodoro Ribeiro Guimarães
SESSION 6B - EDU IT Education and Society - ROOM | ROOM 2
Chair | Moderator: José Rodrigues Filho
SESSION 6C - EDU II IT Education and Society II - ROOM | ROOM 3
Chair | Moderator: Edmir Parada Vasquez Prado
SESSION 6D - KMG Knowledge Management - ROOM | ROOM 4
Chair | Moderator: Aldy Fernandes da Silva
SESSION 6E - ITM / RF Information Technology Management - ROOM | ROOM 5
Chair | Moderator: Marcos de Souza Moraes
SESSION 6F - ISM Information System Management - ROOM | ROOM 6
Chair | Moderator: Emerson Maccari
SESSION 6G - ICT Information and Communication Technology - ROOM | ROOM 7
Chair | Moderator: Jose Vargas Alzen
6H SESSION - INV IT and IS Innovation - ROOM | ROOM 8
Chair | Moderator: Leonel Cezar Rodrigues

15h45-16h00

Coffee break

16h00-17h30

AUDITORIO FEA 5
Closure

- Best Paper Award - Best Works 8 CONTECSI

Cultural presentation - Cultural Presentation