



Rutgers Business School
Newark and New Brunswick

69th World Continuous Auditing & Reporting Symposium

November 7 & 8, 2025

AI, Autonomy, and the Future of Audit

SPONSORSHIP OPPORTUNITY

The **69th World Continuous Auditing & Reporting Symposium** (69 WCARS) is the leading global forum on the integration of artificial intelligence and advanced technologies in accounting, auditing, and financial reporting. The goal of the symposium is to provide a collaborative platform for stakeholders across the profession—including accountants, auditors, regulators, researchers, and technology providers—to share insights, best practices, and emerging innovations.

This year, WCARS will emphasize the transformative impact of Generative AI, autonomous agents, and intelligent systems on the future of assurance and reporting. Attendees will explore how these technologies are reshaping audit practices, risk management, financial oversight, and accounting education.

I am writing to offer you the opportunity to become a Gold or Platinum sponsor of this year's symposium. Our distinguished Platinum Sponsors contribute a minimum of \$11,000. In recognition of their support, Platinum sponsors will receive a 45-minute speaking slot and complimentary registration for up to three company attendees (including the presenter), with discounted registration available for additional participants.

Gold Sponsors, contributing \$7,750, will receive a 30-minute speaking slot and complimentary registration for up to two company attendees (including the presenter), with reduced registration for additional attendees. All sponsors will have access to virtual breakout rooms for private meetings with conference participants and will have their logos prominently featured on the conference website and program.

In addition, all sponsors will be highlighted in promotional materials and invited throughout the year to exclusive briefings hosted by the Rutgers Continuous Auditing and Reporting Laboratory, a global leader in Accounting Information Systems research. These briefings frequently lead to collaborations with Rutgers faculty and doctoral students.

If you would like to take advantage of this sponsorship opportunity, please contact the Conference Chair, Dr. Kevin Moffitt, at kevin.moffitt@business.rutgers.edu by **September 15, 2025**. For your reference, the conference announcement and call for papers can be found on the following pages. More details about the 69th WCARS will be available on the conference website: www.raw.rutgers.edu/69wcars. Registration is scheduled to open around **September 22, 2025**.

Professor Kevin Moffitt

WCARS Conference Chair
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69th Rutgers WCARS Symposium

AI, Autonomy, and the Future of Audit

Announcement and Call for Papers

Join Us for the 69th World Continuous Auditing & Reporting Symposium (WCARS)

November 7–8, 2025 | Rutgers Business School | Newark, NJ

We are pleased to announce the 69th World Continuous Auditing & Reporting Symposium (WCARS), a premier event at the intersection of accounting, assurance, and technology. As the field continues to evolve with the rapid advancement of artificial intelligence, WCARS offers a timely platform to engage with these changes. The symposium brings together thought leaders, practitioners, and researchers to explore how AI and advanced technologies are reshaping accounting, auditing, and assurance. This year's event offers two dynamic days of learning, collaboration, and innovation.

Day 1: Professional Update – Friday, November 7

A full day focused on emerging developments in audit technology and AI. Topics will include the role of autonomous systems in auditing, the use of digital corporate twins, real-time data assurance, and regulatory perspectives on AI adoption. Attendees can expect engaging discussions, sponsor insights, and a panel featuring leaders from major public accounting firms.

Day 2: Research Symposium – Saturday, November 8

This day will feature research presentations aligned with key topics in technology-driven accounting and assurance. Sessions will focus on applications of AI and machine learning in auditing, innovations in risk analysis, and the design of intelligent systems to support financial decision-making and reporting.

Planned topics across both days include:

- AI and autonomous systems in assurance
- Continuous auditing and monitoring
- Generative AI and large language models in auditing
- Data analytics for risk assessment and internal controls
- Intelligent systems for accounting education and compliance

Call for Papers

We welcome submissions from practitioners, academics, and researchers working at the intersection of technology and accounting. Submissions may include white papers, research articles, or practice-based case studies—there is no restriction on length or format.

Papers should address topics such as audit automation, continuous assurance, generative AI, data analytics, and other emerging technologies impacting the accounting profession. Selected authors may be invited to present their work on either day of the symposium, depending on how the topic aligns with

the overall program. Presentations will be delivered to an audience of global professionals, regulators, and scholars.

Deadline for submission: September 30, 2025

Please email submissions to: kevin.moffitt@business.rutgers.edu

Who Will Benefit

This symposium is designed for a broad range of accounting and assurance professionals, academics, and technology innovators seeking to understand and shape the future of the field. Ideal participants include:

- Accounting professionals from public, private, and nonprofit sectors
- Audit and assurance specialists
- Financial reporting, risk, and compliance professionals
- Academic researchers, educators, and PhD students
- Regulators, standard-setters, and technology innovators

Attendees will network with peers, share best practices, and gain forward-looking insights on audit and assurance in the age of AI.

Earn CPE Credits

Participants will be eligible to earn Continuing Professional Education (CPE) credits for attending. Don't miss this opportunity to gain valuable knowledge and contribute to the conversation shaping the future of the profession.