

Opening Meeting of the 42nd World Symposium on Continuous Auditing and Reporting is held at FIESC in Florianopolis.

On Thursday morning (7), the headquarters of the Federation of Industries of Santa Catarina (FIESC) in Florianopolis hosted the opening meeting of the 42nd World Symposium on Continuous Audit and Reports, which will be held for the first time in Santa Catarina . The main event, with international speakers, will take place this Friday (8) in the auditorium of the Regional Council of Accounting of Santa Catarina (CRCSC).

The director of Institutional and Industrial Development of FIESC, Carlos Henrique Fonseca started the event that welcomed the speakers of the Symposium that happens tomorrow. He pointed out that Santa Catarina ranks second in the national competitiveness ranking. The State is behind only São Paulo, being the fourth largest industrial park in Brazil, representing more than 50 thousand industries that generate 735 thousand jobs in the state.

"We currently have the most diversified industry in the country. Although we are a small state in territory, we have a high industrial capacity. And with that in mind, we have structured the Observatório da Indústria Catarinense to monitor the possible impacts on industry competitiveness, issues from trends to market information, internationally and nationally, that we make available online. "

Fernando Pisani de Linhares, audit manager of FIESC, spoke about the internal and external audit process of the federation, followed by the coordinator of the Santa Catarina Industry Observatory, Sidnei Rodrigues, who presented the system. "Our mission is to look at all those issues that affect the industry's competitiveness and raise data for decision-making. We have concentrated a lot of effort on research related to innovation, health and education, "he said.

The project intends to help the industry to build medium to long term plans, bringing a future look, contemplating the internal and external market. "All this work is done based on a broad economic analysis, evaluating each specific sector and its needs," said Rodrigues.

PHD and coordinator of Rutgers Research Center, State University of New Jersey in the United States, Miklos A. Vasarhelyi, presented the Perspectives of Continuous Auditing around the world, telling about their extensive experience on audit processes and their formats. At the beginning of the approach, Miklos invited the coordinator of the Observatório da Indústria Catarinense to collaborate with an article in his journal on continuous audit. "I found it very interesting and I would like to know the details of your research," he said.

Vasarhelyi, who has already done several projects in Brazil, commented that his great pride as a teacher is the digital library. "This library is our great social contribution. We offer all our courses in accounting, analytical and continuous auditing, on the internet, for free. Just type Rutgers audit or account on YouTube, which appears a list," he said.

The speaker brought international audit concepts, such as the institutionalizations and audit data standards created by the American Institute of Accountants. In addition, studies aiming to advance the analytical methods of the world as processes of automation and artificial intelligence.

"Our group has been a world leader for Brigham Young University for 20 years in this area of accounting and systems, and our doctoral programs receive about 20 students. I would like to have more Brazilian colleagues, as we have many potential projects in Brazil. And we have a long job of trying to predict the effects of the technologies and fight for a considerable advance in the teaching of the universities," he said.

In closing, the president of CRCSC, Marcello Seemann, thanked the partnership with FIESC and UFSC to promote the event in Santa Catarina. "It is through this type of partnership that we have been able to bring matters so important to our daily lives. Thank you teacher for the explanation and contribution to improve our processes. Tomorrow we will continue the discussion, with several speakers addressing the subject," he said.