RUTGERS

Rutgers Business School
Newark and New Brunswick

38h World Continuous Auditing and Reporting Symposium

Rutgers University • One Washington Park • Newark, NJ 07102 USA November 4 & 5, 2016

ANALYTICS IN AUDITING & ACCOUNTING

Call for Participation

The 38th World Continuous Auditing & Reporting Symposium (38 WCARS) is the leading forum for the discussion of research and practice into the application of technology to auditing and reporting. The conference alternates between US and non-US locations, with previous conferences held in Monaco (2004), Malta (2005), San Paulo, Brazil (2006-2015), Ferrara, Italy (2007), Crete (2008),
Thessaloniki, Greece (2009), Malatya, Turkey (2012), Brisbane, Australia (2013), Reykjavik, Iceland (2014), Chengdu, China (September 2014), San Paulo, Brazil (2016), and Brisbane Australia (2016). Papers and presentations from prior conferences can be found at http://raw.rutgers.edu/.

The conference always fills to capacity—with 165 attendees last year and a similar number expected this year—the majority of participants coming from the internal audit departments of leading businesses and governmental organizations, as well from the vendor community. In particular, commercial firms in the IT space often appear along with their lead customers in order to demonstrate their product's ROI and best practices. The conference is also live stream cast to a global audience.

Presentations, papers and proposals for panels are sought for 38 WCARS with the participation of vendors and implementers of new accounting related technology particularly encouraged. The conference is open to any innovative idea relating to the IT-enabled auditing and reporting, including, but not limited to:

1. Audit Analytics and Business Intelligence
2. Big Data
3. Continuous Assurance
4. Fraud Detection
5. XBRL
6. Audit software and working paper systems
7. The Audit Data Standard
8. Text and voice mining
9. ERP and other data management technologies
10. Mobile Apps

In particular, this year's conference will highlight the recently announced Rutgers AICPA Data Analytics Research Initiative (RADAR) which seeks to develop automated techniques and data analytics to apply to the financial statement audit. Presentations by industry partners of RADAR, or of other projects in the same space are especially welcomed.

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Please contact Conference Chair Dr. Michael Alles with presentation proposals by **August 12th, 2016**. He can be reached at alles@business.rutgers.edu.

General questions on the conference may be addressed to Barbara Jensen at bjensen@andromeda.rutgers.edu . Further details of 38 WCARS can be obtained at the conference website: http://raw.rutgers.edu/38wcars.html.

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