

Dear Accounting Professional:

September, 2013

We are pleased to announce that the 28th World Continuous Auditing & Reporting Symposium will be held on November 8 and 9, 2013 at Rutgers Business School in Newark, New Jersey. The special emphasis this year is on the development and application of audit analytics and audit apps within the burgeoning environment of big data. We invite you to attend this leading forum for the discussion of research and practice into the application of technology to auditing and reporting.

The symposium brings together researchers, vendors and implementers of new and innovative accounting related technology. Topics include, but are not limited to:

1. Audit Analytics
2. Big Data
3. Continuous Assurance
4. XBRL
5. The Audit Data Standards
6. Text and voice mining
7. ERP and other data management technologies

The information presented is at a detailed technical level and is meant to provide participants with a thorough update of the material. The intended audience of the conference is internal and external auditors, CPAs who are working with continuous auditing and other new AIS technologies and academics undertaking research in these areas. Prerequisites and advance preparation are not required. The symposium offers 14 CPE credits via group live delivery method based on a 50 minute credit hour (3 CPE credits in accounting and 11 CPE credits in auditing will be awarded).

Rutgers Business School is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuous professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE sponsors through its website: www.learningmarket.org

As usual we expect a heavy demand for the symposium and urge you to send your completed registration and payment before the early registration deadline of October 23, 2013. Please visit the symposium website: raw.rutgers.edu/28wcars for further details regarding registration & payment, directions & travel. For additional information regarding the Symposium, refunds and compliant resolution policy, please contact Barbara Jensen at 28wcars@gmail.com

We look forward to seeing you at the symposium.

Very truly yours,

Dr. Michael Alles

Dr. Michael Alles
Symposium Chair