



THE 15TH WORLD CONTINUOUS AUDITING AND REPORTING SYMPOSIUM

IN CONJUNCTION WITH

THE 5TH INTERNATIONAL CONFERENCE ON ENTERPRISE SYSTEMS, ACCOUNTING AND LOGISTICS (ICESAL)

JULY 7-8, 2008, CRETA MARIS HOTEL, CRETE

Supported by:

ALEXANDER TECHNOLOGICAL EDUCATIONAL INSTITUTE OF THESSALONIKI

SUNDAY, JULY 6, 2008

21:30	<i>Welcome reception / dinner</i>
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MONDAY, JULY 7, 2008

15th WCAR SYMPOSIUM & 5th ICESAL 2008

08:30-09:00	<i>Registrations</i>
09:00-09:15	OFFICIAL OPENING Prof. Paul Karakoltsides, <i>Vice-president - ATEI of Thessaloniki</i> WELCOME ADDRESS Prof. Constantinos J. Stefanou, <i>5th ICESAL co-chair</i> Prof. Steve G. Sutton, <i>5th ICESAL co-chair</i>
9:15-09:45	<u>PLENARY SESSION</u>
	KEYNOTE ADDRESS A Research Framework Proposal that Considers the Confluence of Enterprise Resource Planning Systems, Continuous Auditing and Enterprise Risk Management Systems Prof. Somnath Bhattacharya, <i>Director, Florida Atlantic University, USA</i>
09:45-10:00	<i>Coffee break</i>

15th WCARS

10:15-10:30	<p style="text-align: center;"><u>WELCOME TO 15th WCARS</u></p> <p>Dr. Miklos Vasarhelyi – <i>Director, Rutgers Continuous Auditing and Reporting Laboratory. Department of Accounting, Business Ethics and Information Systems, Rutgers Business School</i></p> <p>Dr. Michael Alles - <i>Editor, International Journal of Disclosure & Governance, Department of Accounting, Business Ethics and Information Systems, Rutgers Business School</i></p>
10:30-11:00	<p style="text-align: center;"><u>KEYNOTE</u></p> <p>NATIONAL INFRASTRUCTURE PROJECTS—LEVERAGING THE POWER OF XBRL</p> <p>Harm Jan van Burg - <i>Senior Policymaker, Ministry of Finance, The Netherlands</i></p> <p>Mr. Jan van Burg is project leader for the national XBRL taxonomy project and vice chair of the intergovernmental management-team for the coordination of E-government development in The Netherlands.</p>
11:00-11:30	<p>CLOSING THE CONTROL CIRCLE: HOW REPORTING, COMPLIANCE ACTIVITIES, AND COLLABORATING REGULATORS CAN IMPROVE THE QUALITY OF CONTROL</p> <p>Eric E. Cohen - <i>Director, KCM, XBRL Channel, PricewaterhouseCoopers</i></p>
11:30-12:00	<p style="text-align: center;"><i>Coffee break</i></p>
12:00-12:30	<p>BUSINESS PROCESS MINING FOR INTERNAL FRAUD RISK REDUCTION: RESULTS OF A CASE STUDY</p> <p>Dr. Mieke Jans – <i>Phd Candidate, Universiteit Hasselt</i></p>
12:30-13:00	<p>AUDIT AUTOMATION AS THE FOUNDATION OF CONTINUOUS AUDITING</p> <p>Dr. Alexander Kogan - <i>Department of Accounting, Business Ethics and Information Systems, Rutgers Business School</i></p>
13:00-13:30	<p>THE MARRIAGE OF THE AUDITOR AND TOMORROW'S ERP SYSTEM: DESTINY OR JUST A DREAM?</p> <p>Dr. Richard Dull - <i>School of Accountancy, Clemson University</i></p>
13:45-15:15	<p style="text-align: center;"><i>Lunch</i></p>

15:30-16:00	<p>THE NEED FOR CONTINUOUS ASSURANCE AND CONTINUOUS MONITORING OF FINANCIAL SERVICES</p> <p>Dr. Miklos Vasarhelyi – <i>Department of Accounting, Business Ethics and Information Systems, Rutgers Business School</i></p>
16:00-16:30	<p>AN INTEGRATED APPROACH TO ASSURANCE ON XBRL INSTANCE DOCUMENT: A CONCEPTUAL FRAMEWORK</p> <p>Dr. Rajendra Srivastava – <i>Department of Accounting, Kansas University</i></p>
16:30-17:00	<p>Alan Anderson - <i>CPA, Chair of the Assurance Services Executive Committee of the AICPA</i></p>
17:00-17:30	<p>Coffee break</p>
17:30-18:30	<p><u>PANEL & WRAP-UP</u></p> <p>THE RELATIONSHIP BETWEEN ACADEMIA AND PRACTICE: THE CASE OF CONTINUOUS AUDITING</p> <p>Chair: Dr. Michael Alles - <i>Department of Accounting, Business Ethics and Information Systems, Rutgers Business School</i></p> <p>Dr. Dan Palmon – <i>Rutgers Business School</i></p> <p>Dr. Steve Sutton – <i>Department of Accounting, Central Florida University</i></p>
21:30	<p>15th WCARS and 5th ICESAL Dinner</p>

