



Accounting for Intangibles Symposium

September 14, 2010
Rutgers Business School
One Washington Park, Room 228
Newark, NJ 07102 USA

Call for Papers

An Accounting for Intangibles Symposium will be held at Rutgers Business School on September 14, 2010 from 8:30 - 5:00pm.

Papers, presentations, and ideas for panels are being requested. Please submit materials in a word document to Dr. Miklos A. Vasarhelyi at miklosv@andromeda.rutgers.edu no later than **July 1, 2010**.

Papers/Presentations are requested along but not restricted to the ensuing topics:

- Expanding the scope of reporting to the “non-financial” items
- Creating better measurements for non-financial items
- Extracting non-financial measures from ERP systems (SAP, ORACLE, etc.)
- Market effects of non-financial item disclosures
- Would the requirement of disclosure of non-financial (intangibles) items, improve transparency?
- Would the disclosure of intangibles entail competitive disadvantage to reporting firms?
What should the FASB do?

Please register early as seating is limited to 60 People. **The early registration deadline is August 31, 2010**. Please contact Barbara Jensen at bjensen@andromeda.rutgers.edu if you have any questions.

Visit <http://raw.rutgers.edu/1stIntangibles> for the Symposium agenda, registration, directions and hotel information. Eight CPE credits will be awarded for this program.