

7th Fraud Seminar Speaker Bios

Roman Chychyla, PhD Candidate, Rutgers Business School

Roman Chychyla is a PhD candidate in Accounting Information Systems at Rutgers Business School. Roman received a BS/MS in Mathematical Statistics from Ivan Franko National University of L'viv, Ukraine. In 2009, Roman joined the PhD program at Rutgers Business School. Roman's research interests are audit analytics, XBRL technology, and text mining. Roman is currently the instructor for the Special Topics in Audit Analytics course at Rutgers Business School.

Qi Liu, PhD Candidate, Rutgers Business School

Qi Liu is a PhD candidate in Accounting Information Systems Program in Rutgers Business School. Qi received a Bachelor in E-commerce/Law from Wuhan University in China, and a Master Degree in Management from Conservatoire National des Arts et Métiers (CNAM) in France. Currently, Qi's research areas include continuous auditing, fraud detection and text mining. In Rutgers, Qi has taught several graduate courses such as Advanced Auditing and Information Systems and Audit Analytics.

Edward R. Smith, Owner, Edward R. Smith, CFE, LPD, Anti-Fraud Consulting Firm

Edward R. Smith, CFE, LPD is owner of Edward R. Smith, CFE, LPD, Anti-Fraud Consulting Firm located in New Jersey. The firm is dedicated to providing companies with services that are truly professional, impartial and backed by decades of experience. Services include: Fraud Investigations, Fraud Prevention/Awareness Training, Fraud/Investigative Training for management and staff and Fraud Prevention Reviews.

Ed earned his BA degree in Criminal Justice from Western Illinois University and also holds a New Jersey State Certificate of Eligibility for Teacher of Law Enforcement/Criminal Justice. He graduated from Middlesex County Police Academy and the NJ State Police Criminal Investigation Training School. He earned his Certified Fraud Examiner designation in 1992 and is also a Certified Firearms Instructor. Finally, Ed is a licensed Private Detective in the State of New Jersey.

Ed's fight against crime began in law enforcement and lasted over a decade when he decided to enter the private sector. During his career in the private sector, he held the Senior Vice President & Director of Corporate Security and Fraud Investigations/Training positions for three different Financial Institutions. During this time, he had managed and or investigated well over 8,000 cases of fraud that resulted in hundreds of arrests and convictions and the recovery of tens of millions of dollars in assets.

Ed has published papers on Bank Robbery Response, White Collar Fraud and Working with Law Enforcement Effectively in professional journals. He has also written and had published two books, "A Practical Guide for Private Investigators" and "How to Avoid Traffic Tickets." Finally, during the course of career, Ed has created and presented training programs for thousands of employees on such topics as White Collar Fraud, Bank Robbery Response, Fraud Detection/Preventions, Work Place Violence, Executive Protection, Executive Emergency Management, How to Conduct Investigations and Securing People, Places and Assets.

Dr. Ronald Strauss, CPA, Assistant Professor, Montclair State University

Ronald J. Strauss, Ph.D., CPA, faculty School of Business Montclair State University and co-author of Wall Street Values: Business Ethics and the Global Financial Crisis, has over 30 years of global business and accounting experience primarily in the financial services industry, including 20 years with Merrill Lynch from 1983 to 2003. He holds a Ph.D. in management from Rutgers University and his academic work focuses on the ethics of business, particularly questions of business and accounting ethics that arise from the global financial crisis of 2008. He began his career at KPMG, is a CPA in New York and is a graduate of SUNY Binghamton and Stuyvesant High School.

Dr. Miklos Vasarhelyi, KPMG Professor of AIS, Director CarLab, RARC

Miklos A. Vasarhelyi [Ph.D in MIS (UCLA) MBA (MIT) and BS in Economics and Electrical Engineering (the State University of Guanabara and Catholic University of Rio de Janeiro)]. Professor Vasarhelyi is currently the KPMG Professor of Accounting Information Systems and Director of the Rutgers Accounting Research Center (RARC) & Continuous Auditing and Reporting Laboratory (CARLAB) at Rutgers University. He is also the Technology Consultant at the AT&T Laboratories. He has published more than 200 journal articles and 20 books. He is the editor of the Artificial Intelligence in Accounting and Auditing series and several academic journals. Professor Vasarhelyi has taught executive programs on electronic commerce to many large international organizations including GE, J&J, Eli Lilly, Baxter, ADL, Volvo, Siemens, Chase Bank, and AT&T. Professor Vasarhelyi is credited with the original continuous audit application and as the leading researcher in this field. The CAR Lab's current projects include Siemens, Verizon, P&G, and Itau-Unibanco.