



Rutgers Business School  
Newark and New Brunswick

## **Seventh Fraud Seminar**

**April 4, 2013**

**One Washington Park, Room 220**

**Newark, NJ 07102**

**<http://raw.rutgers.edu/7fraud>**

### **Agenda**

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| 8:00 – 8:30    | Registration and coffee – 2nd floor Student Lounge   |
| 8:30 – 11:10   | <b><i>Ethics, Professionalism, and the Public Interest - Wall Street Values</i></b><br>Dr. Ronald J. Strauss , CPA<br>Assistant Professor<br>School of Business<br>Montclair State University                                |
| 10:10 – 10:20  | Break  |
| 10:20 – 12:00  | <b><i>Winning Over Law Enforcement to Your Side</i></b><br>Edward R. Smith, CFE, LPD<br>Edward R. Smith Anti Fraud Consulting Firm   |
| 12:00- - 12:30 | LUNCH - 2nd floor Student Lounge   |
| 12:30 – 2:10   | <b><i>Data Analytics</i></b><br>Dr. Miklos Vasarhelyi<br>Director, Rutgers Accounting Research Center/<br>Continuous Auditing & Reporting Lab<br>KPMG Professor of Accounting Information Systems<br>Rutgers Business School |
| 2:10 – 2:30    | BREAK  |
| 2:30 – 4:20    | <b><i>Data Analytics</i></b><br>Qi Liu & Roman Chychyla<br>PhD. candidates & Instructors in Audit Analytics courses<br>Rutgers Business School   |

8 CPE credits for program (2 – Ethics & 6 – Fraud) based on a 50 minute hour  
Method of Delivery: Group Live  
NJ CPE # 20CE00070400