RUTGERS
Rutgers Business School
Newark and New Brunswick

12th *Fraud Conference*
Tuesday, December 1, 2015
raw.rutgers.edu/12fraud

The New Jersey Chapter of Association of Certified Fraud Examiners (ACFE) is co-sponsoring a Fraud Conference with the Rutgers Business School. This event offers a unique forum to discuss emerging issues in the area of Fraud with experts and an outstanding opportunity to earn reasonable CPE credits in today's economic times. The event will be held on December 1, 2015 at the Rutgers Business School located at One Washington Park, Room 226, Newark, New Jersey, 07102, from 8:00 am to 4:30 pm. Parking is available at numerous lots at the individual's expense.

Conference attendees will receive an estimated eight (8) CPE credits in Auditing.
NASBA Sponsor Identification #116231

The cost for the event is as follows:
$150 for ACFE /ISACA/AGA members with a minimum of 48 hours advance reservation.
$175 for ACFE/ISACA/AGA members with no prior reservation.
$175 for non-ACFE/ISACA/AGA members with a minimum of 48 hours advance reservation.
$200 for non-ACFE/ISACA/AGA members with no prior reservation.

All checks will be collected at the door and should be made payable to "Rutgers-The State University". No credit cards will be accepted. To make a reservation, email the attached registration form to Professor Karl Dahlberg, Rutgers Business School, Department of Accounting & Information Systems at Dahlberg@andromeda.rutgers.edu.

Intended Audience: CPAs, Fraud Examiners, and professionals with an interest in ethics, fraud and computer systems.

Program Description: Professionally-qualified speakers will present various fraud topics of current interest.

Learning Objectives: To provide updated information in the following areas:
- Big Data and the New Data Standard: Forensic Accounting Implications
- Bankruptcy Fraud
- Design of Applications for Armchair Auditing
- Expert Knowledge Elicitations in a Procurement Card Context
- Case Studies in Insider Trading

Delivery Method: Group live
Program Level: Update
Prerequisites: None
Advance Preparation: None
Refund Policy: 100% refund if cancelled at least 48 hours prior to the event
Complaint Resolution: Complaints will be resolved by the Rutgers Accounting Research Center 973.353.5172

Rutgers Business School is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through this website: www.learningmarket.org.

Scheduled Speakers and Topics

Big Data and the New Data Standard: Forensic Accounting Implications

Miklos Vasarhelyi, KPMG Distinguished Professor of Accounting and Information Systems, Rutgers University

Professor Miklos A. Vasarhelyi is the KPMG Distinguished Professor of Accounting Information Systems and serves as Director of the Rutgers Accounting Research Center (RARC) & Continuous Auditing & Reporting Lab (CAR Lab). He is credited with developing the original continuous audit application and is the leading researcher in this field. At Rutgers Business School, Professor Vasarhelyi heads the Continuous Auditing and Reporting Laboratory, which is working on projects for such leading companies as Siemens, KPMG, Procter & Gamble, D&B, AICPA, CA Technologies, Workiva, Morgan Stanley, and Brazil's Itau-Unibanco.Vasarhelyi, who received his Ph.D.in Management Information Systems from UCLA, has published more than 200 journal articles, 20 books, and directed over 40 Ph.D. theses. He is the editor of the Artificial Intelligence in Accounting and Auditing series and the Journal of Emerging Technologies in Accounting (JETA).He has been named the Outstanding Accounting educator by the AAA in 2013.The professor also has taught executive programs on AIS, audit automation, continuous audit, and electronic commerce to many large international organizations, including GE, J&J, Eli Lilly, Baxter, ADL, Volvo, Siemens, Chase Bank, Itau Unibanco, and AT&T. He received his PhD from UCLA, his MS from Massachusetts Institute of Technology and earned a Bachelor's of Science degree in economics and electrical engineering from the State University of Guanabara and the Catholic University of Rio de Janeiro.

Miklos' presentation will define big data and imagines the all integrated audit of the future. It further discusses, based on a presentation to the IAASB, discusses five scenarios of using analytic methods in audits, and discusses a frame for discrepancy detection. The discrepancy detection frame can be applied to fraud examinations.

Bankruptcy (Insolvency) Fraud

Sean Raquet, CPA, CFE, Partner, Insolvency and Litigation Services, Bederson, LLP

Sean is a partner with Bederson LLP, managing team members in the Insolvency and Litigations Services group, which specializes in Bankruptcy, Insolvency, Forensic Accounting and Litigation Services. His bankruptcy experience includes providing financial and related advisory services to Chapter 11 and Chapter 7 Trustees, Unsecured Creditors Committees and Debtors-in-Possession including fraud investigations leading to recovery of assets. His forensic investigation experience includes reviewing and analyzing the Arena Lease Agreement by and between the Housing Authority of the City of Newark and Devils Arena Entertainment LLC and the Redevelopment Agreement by and between the Housing Authority and Devils Renaissance Development LLC. While involved in other forensic investigations, he has worked closely with the Internal Revenue Service Criminal Investigation Division, the Postal Inspector's Office and the Office of the United States District Attorney. His litigation services include accounting malpractice defense, matrimonial and shareholder disputes as well as assisting fiscal agents and receivers in monitoring and overseeing various entities.

Sean will discuss the following topics, including "Red Flags" associated with:
- Law Related to Fraud - Insolvency
- Bankruptcy Court
- Bankruptcy Code
- Bankruptcy Schemes
- Law Related to Fraud – Tax Fraud
- Penalties and Defenses

Design of Applications for Armchair Audit of Government Procurement Contracts

Jun Dai is a PhD Candidate of Accounting and Information Systems at Rutgers Business School. Her research interests are in the area of audit data analytics and continuous Auditing. Her teaching experiences include audit analytics and accounting information systems.

Qiao Li is a PhD Candidate of Accounting and Information Systems at Rutgers Business School. She majored in Information Management and minored in accounting during undergraduate studies. Her research interests are data analytics, fraud detection, and advanced accounting information systems/database development.

Jun and Qiao will present a paper that proposes a list of audit apps (applications) that help auditors and examiners analyze open government data, identify high risk contracts, and detect exceptions and anomalies.

Current Directions in Forensic Accounting Research
Dr. Elisabeth Scherr is a postdoctoral scholar in the School of Business and Economics at Friedrich-Alexander-University Erlangen-Nurnberg (FAU), Germany, and is currently a visiting scholar at Rutgers University. During her doctoral studies, she has worked as a project manager with the Germen jurisdiction of XBRL International Inc. Her research interests include corporate financial reporting with a focus on accounting narratives and emerging technologies in accounting and auditing.

Elisabeth will discuss modern digital communication of corporate information and provides new ways to detect financial statement fraud. This presentation will offer insights into academic research on technology used to improve the efficiency and effectiveness of fraud detection.

Expert Knowledge Elicitations in a Procurement Card Context: Towards Continuous Monitoring and Assurance
Deniz Applebaum, MBA, Deniz is PhD Candidate, Accounting and Information Systems, Rutgers University. She has 20 plus years of business development experience with a large Dutch public international manufacturer. She received her PAMBA degree at Rutgers in 2012 where she frequently teaches audit classes.

Deniz will present a case study of how Rutgers developed an expert system to aid the internal audit department of a large manufacturer in their efforts to detect potential fraudulent transactions in employee procurement card data. The process of data exploration, expert system development, and results measurement is discussed in addition to areas of continued research.

Insider Trading
Mike Doyle, Special Agent, Federal Bureau of Investigation

Mike Doyle has been a Special Agent with the FBI for 19 years, serving his entire time with the Newark Division. He has investigated a broad array of criminal, counterterrorism, and intelligence matters, spending the majority of his time in the White Collar Crime arena. Mike supervises the Healthcare Fraud / Financial Institution Fraud Squad in Newark and is the Program Coordinator over all Complex Financial Crimes throughout the State of New Jersey. Mike was the Case Agent of the investigations leading to the conviction of the former Mayor of the State's largest city, long-time Newark Mayor and New Jersey State Senator Sharpe James. Additionally, Mike recently concluded an investigation into corruption in the State's capital city, which led to the conviction of twelve individuals including the Mayor of Trenton, Tony F. Mack and his brother. Additionally, Mike also led the investigation into one of the largest and longest running insider-trading conspiracies in U. S. history for insider-trading. The case is the subject of a soon-to-be-aired CNBC American Greed Episode. Mike has held several positions within the FBI including hostage negotiator, weapons of mass destruction coordinator, defensive tactics instructor, and national co-chair the FBI Director's Advisory Committee.

Mike has been nominated for the FBI Director's Award on two occasions, and in 2008 was the recipient of the Federal Law Enforcement Foundation Investigator of the Year Award.

Mike holds an undergraduate degree in Mechanical Engineering from the University of Delaware, an MBA in Finance from Drexel University, and a Graduate Certificate in Professional Accounting.

This case involves insider trading by Garrett Bauer, Matthew Kluger, and Ken Robinson, one of the longest running, largest insider trading schemes in United States history. The 17 year scheme resulted in the longest sentence in US history for insider trading. The

case centers on how Bauer, a Wall Street trader, used information obtained by mergers and acquisition attorney, Matthew Kluger, which was passed secretly through Robinson to financially benefit all involved.

The goal of Mike's presentation is to discuss how it was conducted, what went wrong, and how they were caught.

In this interactive session we will:
- Describe the perpetrators and their roles
- Analyze the scheme process
- Discuss where the scheme went wrong
- Discuss evidence collection
- Discuss the process of apprehending the perpetrators.