

FINANCIAL ACCOUNTING DATABASES: METHODOLOGICAL IMPLICATIONS OF USING THE COMPUSTAT AND VALUE LINE DATABASES

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ABSTRACT

This paper compares two commonly used financial databases -- Value Line (VL) and Compustat (CMP) in their qualitative and quantitative features. Data is examined using seven variables through eleven years. Data differences found are further analyzed for 1981 data where a sample is compared to figures directly drawn from financial statements. Substantial data differences are found, most of which are attributable to definitional discrepancies and others to direct measurement error. For example 39.5% of the depreciation figures and 23.2% of the inventory numbers were discrepant by more than 1% of the absolute value of the measure.

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^{***} This working paper is in preliminary form and should not be quoted without explicit consent of the authors. Comments are requested.

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The paper also provides suggestions on the selection and usage of financial databases, and discusses shortcomings that should be expected in using accounting databases. Finally, recommendations are presented for dealing with these problems to preparers of databases as well as standard setters.

1. INTRODUCTION

This paper examines the accuracy of selected items in the Compustat (CMP) and Value Line (VL) Databases¹, partially covering the 11 years from 1971 through 1981. These databases were chosen because they are the most often used databases by financial professionals [Makin, 1984].²

Previous research [Rosenberg and Houglet, 1974; San Miguel, 1977; Bennin, 1980; Stone and Bublitz, 1984] has shown that data errors tend to be a problem in the large, machine-readable bases of financial data. San Miguel [1977] examined R & D information in CMP and found 30% of the 256 data points to be discrepant. Rosenberg and Houglet [1974] compared error rates using the Compustat Industrial Tape and the CRSP Monthly Return Tape finding no major errors in CRSP while CMP made ten errors out of 6,036 possible. Bennin [1980] showed that CMP had improved its data collection over time.

Rosenberg & Houglet [1974] and San Miguel [1977] suggested that when multiple, computerized databases contain similar information, the data should be matched to verify the accuracy of the data. Such a comparison is the most effective and least expensive way of screening for data error.

For this study, selected historical cost information in CMP and VL are matched, compared and a subset verified against the original data in the corporate annual reports. The results of this present study should: 1) help in the evaluation of results from empirical studies, 2) aid researchers in deciding on data sources for future research, and 3) provide insights into database design issues.

¹ The Compustat database is distributed by Standard & Poor's Compustat Services, Inc. An annual industrial tape, dated 8/12/82, is used in this study. The Value Line Database is distributed by Value Line Data Services of Amold Bernhard & Co., Inc., New York, New York. An annual tape, dated 9/8/82 is used in this study.

^{2.} Institutional Investor, in conjunction with LINK Resources Corp., a New York market research firm surveyed hundreds of financial professionals, including securities, portfolio managers, pension officers, investment bankers, retail brokers, chief financial officers, treasurers cash managers and risk managers, through both mailed questionnaires and extensive follow-up interviews. Out of more than 100 databases named by respondents to this survey, the following three were most used: 1) Compustat, 2) Value Line, and 3) Dow Jones News/Retrieval.

2. COMPUSTAT VS. VALUE LINE DATABASES

Both CMP and VL contain accounting information, Table 1 describes the key contextual differences between the two databases.

Insert Table 1 here

Overall CMP offers a larger sample of companies at a proportionately larger cost. Specific data content varies between the databases.

2.1 Variables, Sample and Metrics

The The Accounting Review, thee Journal of Accounting Research and the Journal of Accounting and Economics were examined for the 1976-1981 period to obtain database usage frequency³ and variable choice. Seven variables were found to be most often used in empirical studies. Their values were gathered, when available, for the years 1971 to 1981 and provide the sample for this paper.

A relative discrepancy measure D_{it} was used as the metric to compare values for each of the seven variables in the two databases. This measure is defined as:

$$D_{ii} = \frac{\left| V_{iiVL} - V_{iiCMP} \right|}{V_{iiCMP}}$$

rounding.

 D_{ii} = relative discrepancy for variable i in year t i = 1, 2, ---, 7 V_{ii} = value found for variable i in year t using VL or CMP t = 1971, 1972, ---, 1981

Discrepancies smaller than 1% were ignored [Rosenberg & Houglet, 1974] to avoid confusing discrepancies with

2.2 Discrepancies found

The Database merge led to a common sample of 1479 companies for 1981. Discrepancy categories and occurrences are reported in Table 2.

^{3.} Ro[1980] and Ro[1981] were the only research studies that used the Value Line Data tape. In both studies Ro developed an initial list of potential control firms from the Value Line Data tape by checking ASR 190's \$100 million materiality standard. CMP does not include ASR 190 data.

Insert Table 2 here

Out of 10,353 comparisons, 1,284 (12.4%) discrepancies were larger than 1% and 520 (5.02%) had missing fields. These numbers were much larger than expected and required further examination. Particularly striking were the large discrepancies in the depreciation, depletion, amortization, inventory and gross plant figures. A potential explanation to these discrepancies may lie the fact that definitional differences among the databases are more substantial than the rather similar sample definitions found in the manuals would indicate.

In order to examine the source of these data discrepancies a subsample of the 1981 data was drawn and compared to the original financial statements. As coding errors did not explain the full extent of the discrepancies in Table 2 industry and definitional factors were examined.

- 2.3 Sources of discrepancies4
- 2.3.1 Explainable Definitional Differences These discrepancies are attributable to three factors:
- a. foreign currency differences where, for example, VL coded data in Canadian dollars while CMP presented them in US dollars:
- b. industry factors for the seven variables used in this study, VL and CMP have different definitions for the following industries: bank, savings & loan, insurance, finance, railroad, securities brokerage and utility;
- c. definitional factors within the same industry and the same variable, VL and CMP may have different definitions. For example, Income Before Extraordinary Items in VL is after Discontinued Operations while CMP's is before Discontinued Operations.
- 2.3.2 Unexplained Discrepancies There were two understood sources of unexplained discrepancies:
- a. Non-disclosed coding rule differences The intrinsic heterogeneity of financial statements makes their classification into pre-set categories a difficult task. The best one can hope for is a consistent and fine categorization with some degree of horizontal (across company) and vertical (time-series) comparability. If a discrepancy is found and not explained by

^{3.} A sample of the definition comparison from the manuals, a comparison of the different definitions for special industries and the table (analogous to Table 2) for the 1971-1980 period is available from the authors upon request. The results for the longer time period are very similar to the ones displayed in Table 2.

VL and CMP were contacted for their specific coding rules and definitions. VL provided with detailed internal coding rules while CMP declined to provide these for all variables.

definitional differences, it may be the product of a non-detected definitional difference or a data error. Non-detected definitional differences may be the product of poor manual documentation, coding standards that were never documented by the database originators, or the result of detected coding discrepancies that the source is not willing to make public.

Over a period of years accounting standard changes and detected systematic coding mistakes lead to inevitable time-series heterogeneities. These "systematic inconsistencies" are more serious than pure data errors that result from coding and transcription deficiencies. The first would require a major recoding and reorganization of data, a procedure that is cumbersome and dangerous from the standpoint of data integrity. The second requires only the correction of specific points in the database.⁵

For example, let us examine the current liability figures. A strong argument can be made both for disclosure as stated as well as for having the current portion of long term debt added back to current liability when this is not done by the company. CMP most likely originally adopted the "as stated" solution and later changed into the "restating" method. This is not stated anywhere in the manual, and if not detected by ourselves would have made this type of discrepancy an "unexplained difference." Currently, both CMP and VL state that the current portion of long term debt should be treated as a current liability. Four instances of non-compliance to this rule were detected in the data. This left the lingering doubt as to whether in certain cases the current portion of long term debt was impounded into current liabilities but not netted out of the total long term debt figure.

Another example is that CMP includes 'equipment on rental' in gross plant, while 'dry hole costs' and 'impairment of unproved oil and gas properties' are included in depreciation, depletion and amortization. Neither of these occurrences are specified in CMP's users manual. From the coding instructions sent by Value Line Data Services, we found that 'other income' is excluded from net sales while 'equity in earnings of unconsolidated subsidiaries' is excluded from SALES, neither of which are specified in VL's users manual. Appendix A lists the items which should be specified in the manuals and the variables to which they pertain.

^{5.} As a general policy neither VL nor CMP will restate past data which have subsequently been changed by the company due to an accounting restatement.

^{6.} CMP disclosed only internal coding guidelines for the depreciation, depletion and amortization fields.

The unclear definitions problem makes it difficult to separate definitional differences from coding errors. Variable definitions are more detailed in CMP than in VL. On the other hand, experienced investment analysts⁷ do the VL coding and seem to be allowed more flexibility and judgment than their CMP counterparts.

b. Coding errors - Table 2 indicates the total assets field to be relatively free of error. This indicates a base figure of 3.3% for expected combined undetected discrepancies and coding errors. Table 3 displays the results of the analysis of the subsample where 200 companies were randomly selected from 1479 companies for examination of the 1981 coded data against their annual reports.

Insert Table 3 here

Table 3 displays large unexplained discrepancies in the inventory and depreciation⁸ fields. These results warn database users about the need for careful examination of archival data coding rules. To further evaluate the effects of detected differences, we compared the data by performing a paired-comparison T test. This comparison, after the exclusion of 26 companies with different currencies, can be observed in Table 4. Systematic differences in the net sales, inventories, gross plant, and depreciation, depletion and amortization seem to appear.

Insert Table 4 here

A more precise view of the above data was obtained by using industry breakdowns also displayed in Table 4.9 A substantial portion of the discrepancies are due to definitional industry differences, especially in utilities, finance, insurance and real estate. They add to the researcher warning made earlier that a careful scrutiny of the raw data to be used in research is essential.

3. Methodological Implications

3.1 The Effects of Different Data Bases on the Cross-Sectional Distributional Properties of Financial Ratios

This section examine the effects of the use of CMP and VL data bases on the cross-sectional distributional properties (mean, variance, skewness, kurtosis¹⁰, and normality) of selected financial ratios. Deakin [1976] investigated the

^{7.} From Value Line Data Survey.

^{8.} VL tends to collect depreciation figures from the statement of funds while CMP focuses on Tables 3 & 4 of the 10K.

^{9.} The industry breakdown used in this table is similar to the one used by Goodman et al. [1982].

^{10.} The skewness is the third sample moment about the mean, divided by the variance raised to the 3/2 power. Meanwhile the kurtosis is the fourth sample moment about the mean, divided by the variance squared. These four moments are vital to statistical analysis.

normality of the distributions of eleven commonly used financial ratios over the 1954 to 1972 period for all CMP manufacturing companies concluding that the normality assumption was generally not tenable except for the debt/asset ratio. Beedles and Simkowitz [1978], in replicating work by McEnally [1974], demonstrated that a seemingly small error rate can have a great effect on findings, especially in studies using higher moments of distribution.

Ten¹¹ of Deakin's 11 financial ratios were computed using CMP and VL. Mean, variance, skewness and kurtosis were calculated for each ratio. Table 5 shows the four moments of ratios 3, 4, 6, 8 and 10 to be very similar for CMP and VL. However, ratios 1, 2 are significantly different. Consequently if the same statistical techniques were applied to 1983's ratio 1 these would generate substantially different results contingent on the database used. Another interesting feature of these data is that the normality assumption for all ratios was accepted¹² at the 0.01 significant level which is not consistent with Deakin's results.

Insert Table 5 here

3.2 Methodological Implications and the Effect of Research Results

The results of this study indicate that:

- There is no unanimity among databases on the treatment of specific accounting items, either among items (say, the
 treatment of interest income) or among industries.
- 2. Researchers must examine carefully the data definitions in the database manuals.
- 3. There is a certain level of coding error¹³ in most databases and fields. Most likely these "coding errors" will not substantially affect the results. The statistical methodology used would have to be very powerful to be sensitive to actual error rates in the 1%-2% range.

^{11.} The Cash flow/Total debt ratio was eliminated for the unclear definition of cash flow in VL. This definition is needed for computing the same ratio on the CMP.

^{12.} A modified version of Kolmogorov-Smirnov D-statistic was used to test the normality assumption.

^{13.} Out of the sample of "unexplained" discrepancies we selected and sent to CMP and VL 70 companies whose data had to be reconciled. The outcome was that about 10% of these were found clearly in error and were to be fixed in the database. In addition about 20% of the other discrepancies were deemed as judgmental coding issues that could have been treated one way or another. The major portion of the companies being reconciled had their discrepancies attributed to some internal, and not documented in the manual, coding standard. Finally, about 10-20% of these discrepancies could be attributed to miscellaneous causes.

- 4. Undetected definitional biases are systematic in nature and bias results. This is particularly dangerous if several different industries are bing compared, as the biases may impact the populations being studied differently.
- 5. Researchers will find different data fields and fineness of data among databases.
- When selecting a database the researcher must consider both its availability and the tradeoffs between content,
 support and reliability of the data in the database.

4. DISCUSSION AND RECOMMENDATIONS

Substantial differences exist in the interpretation of accounting variables both between databases and across industries. Researchers must be aware of the definitional discrepancies in the database they will be using. A series of noteworthy definitional difference were found and are summarized in Appendix A. Definitional discrepancies are not mere inconsistencies among financial databases, they are ar reflection of the latitude available within GAAP classifications as well as a reflection of inter-industry differences and measurement difficulties.

Companies which provide databases should: 1) on a periodic basis provide a full rewrite of their documentation; 2) clearly disclose definitions, definitional changes and time-series inconsistencies in their and 3) look towards direct datagathering via electronic media.

Researchers want clean and consistent data, easy definitions and a reasonable level of detail. Therefore, there is a need for further studies on the comparative characteristics of databases and their error/discrepancy rates. Meanwhile, researchers will choose databases primarily based on their availability and the existence of the desired data fields. Secondly, the actual treatment of particular industries and detail must be considered at the sample selection stage. Finally, researchers must not simply rely on the data being provided but must try to understand the implication of the accounting treatments that caused what is identified as definitional discrepancies in this study.

Depreciation and inventory numbers are substantially different. Their analysis indicates definitional difference effects to be a more important factor than the "error" [e.g. Rosenberg & Houglet, 1974] effect previously emphasized in the literature. Their comprehension may allow adjustments for detected discrepancies (e.g. film rights in inventories), which may serve to decrease the variance of findings.

New technologies now allow the collection and online maintenance of much finer information at lower cost and their subsequent interface with other data sources. The problems evidenced in this paper are the result of this changing technology. Standard setting bodies must serve as agents for disclosure standard homogeneity requirements across variables and industries. This would place the FASB not only in the role of regulator of measurement methods, but also as the setter of industry-by-industry disclosure standards and the issuer of guidelines for financial statements to be supplied in electronic medium.

APPENDIX A NON-DISCLOSED CODING RULE DIFFERENCES

(A) INCOME BEFORE EXTRAORDINARY ITEMS

- 1. CMP includes "subsidiary's preferred stock dividend requirements', VL excludes.
- 2. CMP excludes "non-recurring credit related to accounting change, net", VL includes.

(B) SALES

1. VL includes "royalty income" and "excise taxes", but excludes "equity in earnings of unconsolidated subsidiaries".

(C) INVENTORIES

- 1. VL excludes "deposits and/or advances on material purchases".
- 2. VL excludes "short-time timber leases", CMP includes.
- 3. CMP includes "securities purchases under agreement to resell", VL excludes.
- 4. CMP does not provide inventories for utility companies, but VL does.
- (D) DEPRECIATION AND AMORTIZATION
- 1. CMP Includes "dry hole costs", VL excludes.
- 2. VL includes "amortization of deferred cost" and "depreciation on discontinued operations".
- 3. CMP includes "leasehold impairment provision against income" and "impairment of unproved oil and gas properties", VL excludes.

(E) GROSS PLANT

- 1. VL excludes "rental equipments and parts", CMP includes.
- 2. VL excludes "airline companies' deposits and advances on flight equipment", "construction in progress and funds for construction, equipment leased to others", and "real estate companies' and land developers' land held for development and sale".

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TABLE 1. Comparing the Database Contents

	VALUE LINE	COMPUSTAT
# of Companies	1700	6000
Balance Sheet	similar	similar
Income Statement	similar similar	
Statement of Changes	less detail	more detail
Quarterly Information	less detail	more detail
Replacement Cost Data	Yes	No
Ratios	Yes	No
Estimates and Projections	Yes	No
Footnotes	Very Limited	A system was developed
Years	1955 on	1964 on
Cost	aprox. \$12,000	aprox. \$50,000

^{*} Special prices are available for Universities

TABLE 2. COMPARISON OF COMPUSTAT AND VALUE LINE DATABASES - 1981
(1479 COMPANIES MATCHED)

					(1479 C	OMPANI	ES MAT	CHED)						
ДАТА ГТЕМ	ASS	ASSET		SALES		INBET		INVNT		DEPRE		AB	PLANT	
DISCREPS. NO.			<u>~</u>				%		<u> </u>		<u> </u>			
EQUAL or <=.01	1,431	96.7	1,331	90.0	1,262	85.3	1,136	76.8	894	60.5	1,305	88.2	1,190	80.5
>.01 BUT <=.05	14	1.0	47	3.2	39	2.6	9	0.6	195	13.2	15	1.0	103	7.0
>.05 BUT <=.1	3	0.2	18	1.2	29	2.0	4	0.3	95	6.4	6	0.4	26	1.7
MORE THAN .1	31	2.1	80	5.4	146	9.9	103	7.0	196	13.3	45	3.1	80	5.4
MISS.VALUES**	0	0.0	3	0.2	3	0.2	227	15.3	99	6.6	106	7.3	80	5.4
DISCREP.RATE+		3.3%		10.0%		14.7%		23.2%		39.5%		11.8%		19.5%
TOTAL	1,479	100	1,479	100	1,479	100	1479	100	1,479	100	1,479	100	1,479	100

^{+:} Discrepancy rate is defined as the total of discrepancy numbers in category 2 (>.01 but <=.05), 3 (>.05 but =.1),

^{4 (&}gt; .1) and 5 (missing values) divided by the number of companies matched.

^{**:} Either database (or both) has missing data.

TABLE 1. COMPARISON OF COMPUSTAT AND VALUE LINE DATABASES AGAINST ANNUAL REPORTS - 1981 DISCREPANCIES SOURCE -- BASED ON 200 COMPANIES

DATA ITEM	ASSETS	SALES	INBET	INVNT	DEPRE	LIABL	PLANT					
NUMBER OF DISCREPS.	•		*		•	•	#					
DISCREPANCY RATE	%	%	%	%	%	%	%					
(1) EXPLAINED DEFINITE	ONAL DIFF	ERENCES:										
a. FOREIGN CURRENCY DIFFERENCES												
*	5	5	5	5	5	5	5					
%	2.5	2.5	2.5	2.5	2.5	2.5	2.5					
b & c. INDUSTRY CLAS	SIFICATION	N AND CO	DING & V	/ARIABLE	DEFINITI	ON DIFFE	RENCES					
	0	20	7	60	23	14	26					
%	0	10	3.5	30	11.5	7	13					
(2) UNEXPLAINED DEFIN	ITIONAL D	IFFERENC	ES:	_								
a & b. NON-DISCLOSE				S & CODE	NG ERROF	.s						
BY: COMPUSTAT												
•	0	2	6	9	69	1	12					
%	0	1	3	4.5	34.5	0.5	6					
VALUE LINE												
	0	1	4	13	9	2	7					
%	0	0.5	2	6.5	4.5	1	3.5					
VALUE LINE												
& COMPUSTAT												
	0	0	0	0	6	0	4					
%	0	0	0	0	3	0	2					

TABLE 4. PAIRED-COMPARISON T TEST OVERALL AND BY INDUSTRIES - 1981

INDUSTRY	VARS:	ASSET	SALES	INBET	INVNT	DEPR	LIABL	PLANT
OVERALL	Sample	1,453	1,450	1,450	1,226	1,354	1,345	1,373
	Δ(in millions)	-6.23	-23.81	-0.86	-6.77	-3,66	-2.38	-5.46
	t VALUE	-0.78	-2.53	-1.32	-2.08	1.66 ⁺	-0.62	-5.71
AGRICULTURE,	Sample	5	4	4	5	4	5	5
FORESTRY &	Δ	0.00	2.10	0.40	0.002	-0.10	0.00	-20.82
FISHING	t value	nv	1.35	0.99	1.00	-1.73	nv	-1.46
MINING	Sample	83	81	81	80	81	83	83
	Δ	-0.14	10.48	-4.97	2.76	-25.06	0.38	-6.04
	t value		-0.08	1.56	-1.16	1.51	-2.80	0.45
CONSTRUC.	Sample :	22	22	22	22	22	21	22
	Δ	0.39	-5.02	1.03	9.97	0.42	-0.00	-15.02
	t value	1.00	-0.54	1.66	0.57	1.74+	0.00	-1.07
MANUFACT.	Sample	745	745	745	745	745	745	744
	Δ	1.32	13.36	-1.09	-0.27	-5.42	-6.70	-2.64
	t value	1.27	2.34	-0.99	-0.18	-1.40	-0.99	-4.00
TRANSPORT.,	Sample	229	299	229	99	229	228	229
COMMUNIC. &	Δ	6.16	0.23	1.33	-12.3	3.84	4.32	-10.04
OTHER PUBLIC	t value	1.09	0.11	1.20	-2.54	4.11	1.22	-3.00
UTILITIES								
WHOLESALE &	Sample	133	133	133	131	133	132	133
RETAIL	Δ	-0.02	-1.29	-0.48	-6.29	-0.14	0.06	-6.39
TRADE	t value	-0.99	-0.98	-0.84	-0.99	-0.66	0.99	-2.30
FINANCE,	Sample	140	140	140	51	46	38	63
INSURANCE &	Δ	-81.73	-325.42	-0.96	-120.56	4.68	20.19	-18.44
REAL ESTATE	t value	-1.00	-3.66	-2.32	-1.69 ⁺	1.26	0.98	-1.75 ⁺
SERVICES	Sample	62	62	62	62	62	61	62
	Δ	0.08	7.11	-2.41	-5.66	0.80	0.00	-3.58
	t value	1.00	1.82	-1.32	-1.49	1.87+	0.57	-2.32
OTHERS	Sample	34	34	34	31	32	32	32
	Δ	-0.00	0.51	-0.13	0.06	-0.60	-0.00	-2.02
	t value	-0.00	1.44	-0.95	0.98	-0.87	-1.00	-1.69

^{+:} significant at the 10% level. nv: No Values

^{**:} companies with missing value in either database was excluded.

TABLE 5. Four Moments of 10 Financial Ratios (1983 Data)

t0t5.0	8959.0	9420.0	2 ££8.	IS\$	СМР	
6155.0	6893.0	0.0245	9259.	1SÞ	ΛΓ	10. Total Debt. Total Assets
14.7125	79677-	1400.0	1140.	1 66	СМР	
15.2459	69 <i>L</i> 8°I-	9600.0	2140.	1 66	٦٨	9. Total Assets
0124.0	9717.0	8££0.0	9102.	888	CMP	
TT24.0	0.2203	TEE0.0	.2013	888	۸۲	8. Working Cap. Total Assets
1,1264	₽L96°0	2120.0	6697.	18 <i>L</i>	СМР	
1.2323	0876.0	£120.0	2635.	181	۸۲	7. Quick Assets
-1.0434	1710.0	6050.0	8454.	168	CMP	
₽0 ≥ 0.1-	₽610 .0	90\$0.0	22EÞ.	168	ΛΓ	6. Curr Assets
8224.89	7055.3	S\$16.0	1.2544	\$9L	CMP	
2912.07	6.4380	₽279.0	1.2247	\$9 <i>L</i>	۸۲	5. Quick Assets Curr. Liab.
28.1866	≯78674	1,3694	8866.1	888	СМР	
2629.82	3.7012	1998:1	9499.I	888	٦٨	A. Curr. Assets Curr. Liab.
L\$\$L.\$\$	1014.6-	0.0500	6591.	888	CMP	en en c
6773.38	22 <i>T2.</i> £-	76 1 0.0	rzəi.	888	۸۲	3. Working Cap.
79.9830	91S1.7	2928.0	90LZ.	6LL	CWb	
1085.982	22.6386	1.3563	2125.	6LL	۸۲	2. Quick Assets Sales
1873,688	<i>L</i> 8 <i>L</i> 4. <i>L</i> 1	0.3529	0554.	168	CWb	
720.8865	72'9040	11217	\$69 b .	168	۸۲	1. Curr Assets Sales
Kurtosis	2kewness	Var.	Mean	Sample	Database	Oits A

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