

9/28/2007



## Continuous Reporting Symposium

*September 28, 2007, 9:00AM to 5:30 PM  
190 University Avenue, Newark, NJ 07102  
Engelhard Hall, Bove Auditorium*

- 9:00- 9:15      Welcome: **Dean Michael Cooper** - Rutgers University  
**Miklos A. Vasarhelyi** - Rutgers University
- 9:15 -10:00      Plenary: The Time is Ripe for Continuous Reporting  
**Al Anderson, LarsonAllen**
- 10:00- 10:15      Break
- 10:15-11:45      Panel: Continuous Reporting: How Are We Going To Implement  
This into Companies and Societies, and What Might Be the Initial  
and Long-Term Implications  
**James Hunton, Chair, Bentley College**  
**Steve Sutton, University of Central Florida**  
**Cheri Mazza, Fordham University**  
**David Sharpe, PriceWaterhouseCoopers**  
**Paul Polinski, Grant Thornton**  
**Andre Van Hoek, Celgene**
- 11:45-12:45      Lunch (Ackerson Hall, Dean's Lounge, 1st Floor)
- 12:45-13:20      Structures of Continuous Reporting – The User, the Reporting  
Entity and Public Good - **Dan Palmon, Fred Sudit and Miklos A.  
Vasarhelyi, Rutgers Business School**
- 13:20-13:40      Process Based Business Reporting (PBBR): A Framework to  
Integrate Business Reporting into Business Processes  
**Harry Wang & Clinton White, University of Delaware**  
Chair: **Raj Srivastava, University of Kansas**

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- 13:40-14:10 XBRL and Continuous Reporting – **Eric Cohen, PriceWaterhouseCoopers**
- 14:10- 14:30 Query Systems for Continuous Reporting, **Graham Gal, UMASS**  
Discussion: Udi Hoitash
- 14:30-14:45 Break
- 14:45-16:00 Panel: Technologies for Continuous Reporting  
Chair: **Bob Colson, Grant Thornton**  
**Rob Brennan, Siemens Corp.**  
**Andreas Nicolaou, Bowling Green University**  
**Robert Tarola, WR Grace**  
**Andrew Gonczi, d2k**
- 16:00- 17:00 Market Reaction to More Frequent Reporting  
Chair: **Raj Srivastava, University of Kansas**
- Does Continuous Reporting Increase Price Volatility?  
**Peter Gillett & Silvia Romero, Rutgers University**
- Incremental Voluntary Disclosure on Corporate on Corporate Web Sites and its Determinants, **Samir Trabelsi, Brock University; Real Labelle, HEC Montreal; and Pascal Dumontier, HEC Geneva**  
Discussion: Ari Yezegel
- 17:00- 17:30 Wrap-up – **Charlie LeGrand- Techpargroup** – summarization

8 CPE credits in Accounting and Auditing will be awarded for this Program